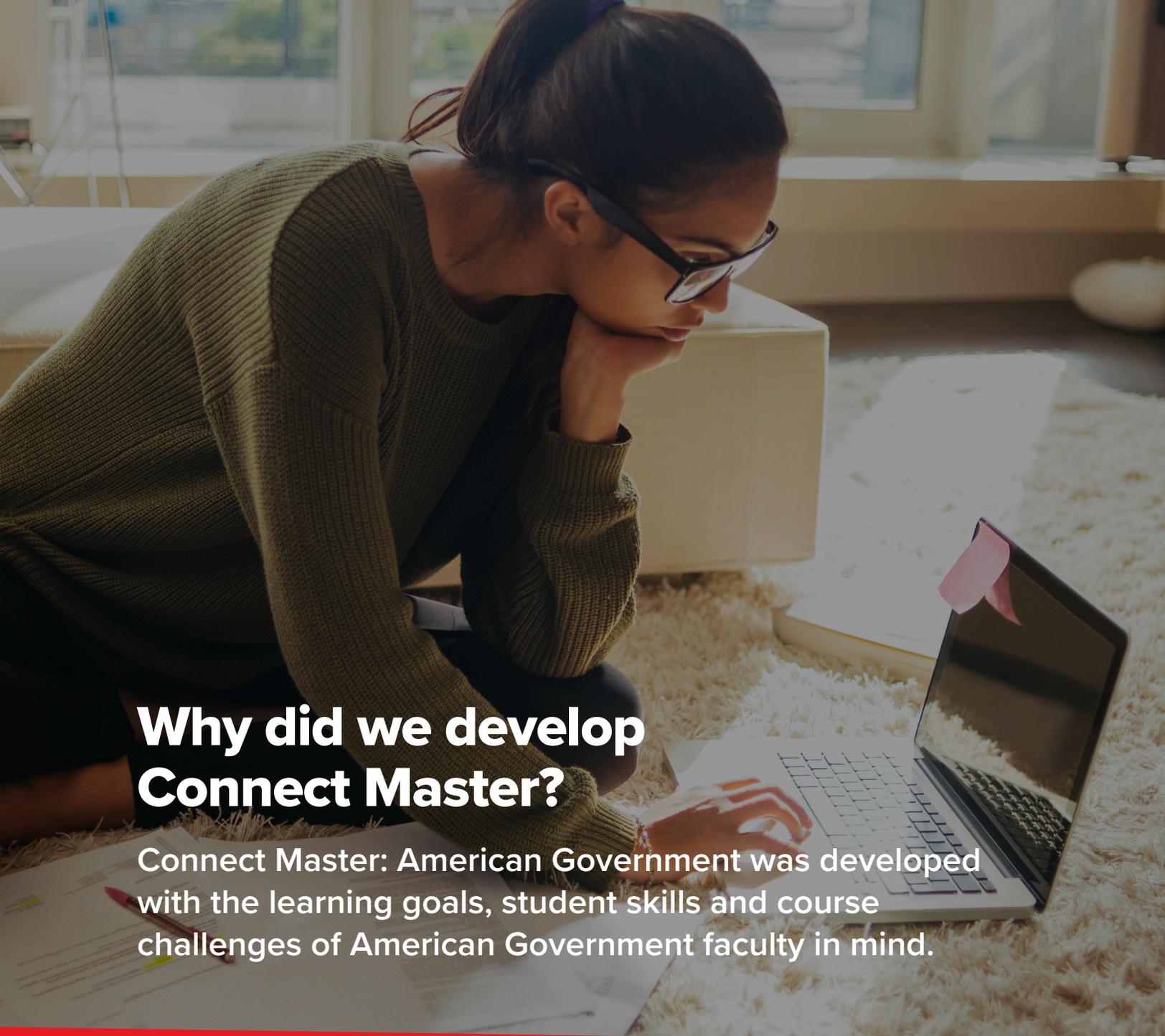




connect[®]**MASTER**

American Government

**ONLINE LEARNING
WITHOUT COMPROMISE**



Why did we develop Connect Master?

Connect Master: American Government was developed with the learning goals, student skills and course challenges of American Government faculty in mind.

TOP COURSE GOALS

“What should students be able to do once they complete American Government?”

Over **2,500** instructors said:



Analyze and Evaluate news sources to determine their quality, truthfulness, and perspective.



Analyze the political process through an evidence-based argument.



Analyze and interpret text-based primary and secondary sources.

TOP COURSE CHALLENGES

1

Getting students to read course materials

2

Supporting students who lack basic college success skills

3

Engaging students

4

Making course content relevant for students

TOP COURSE SKILLS ■ Critical Thinking ■ Analytical Skills ■ Written Communication ■ Application



With **Connect Master: American Government**, students of varying preparedness quickly develop the skills to apply and practice what they learn about how our political system works.

A first-of-its-kind, digital course solution, *Connect Master: American Government* gives students a solid foundation in core course concepts and ample opportunity to apply and analyze what they learn. Students also hone essential academic skills such as evaluating sources, analyzing data, interpreting Supreme Court cases, and writing.

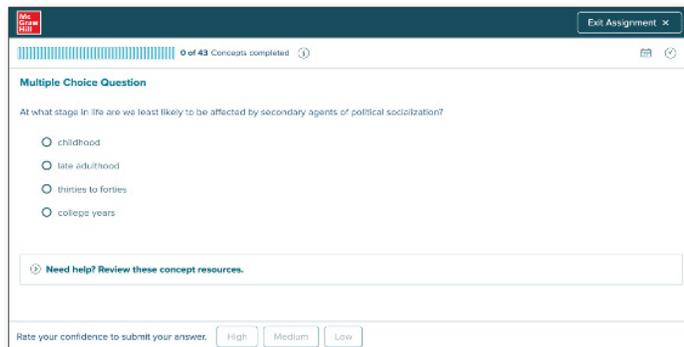
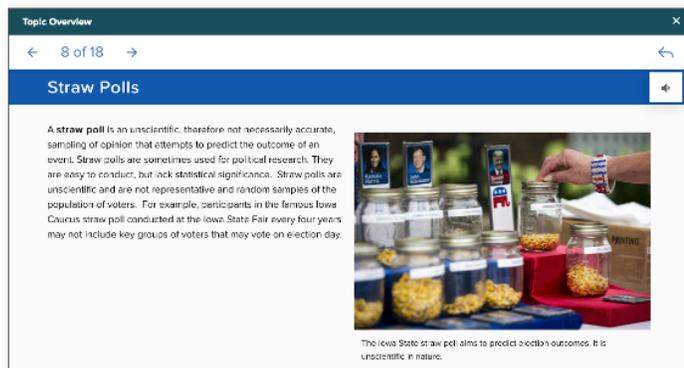
REIMAGINED READING

Focused & Adaptive

The reading experience in Connect Master: American Government helps students identify and retain key concepts and optimizes the content presentation on any device.

Traditional chapters are divided into flexible modules and organized around Topic Overviews. These Topic Overviews present critical learning objectives and help students understand the importance and relevance of the material.

After completing reading, each student is served adaptive practice and review content to ensure any gaps in understanding are addressed before moving forward.



“Connect Master is user-friendly, clear, and meets the goal of applying outside materials to make it application-based. I like the materials help students know where they can go to acquire information.”

BRONSON HERRERA
NORTHWEST MISSOURI STATE UNIVERSITY

“[Connect Master] is a fun and accessible way for students to view primary documents and to perhaps gain some insight into the context of the situation. I believe this would be more helpful than my lecturing about the topics.”

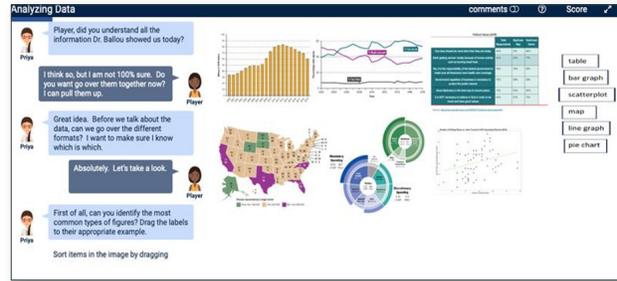
TED H. BROWN, PH.D.
ROSE STATE COLLEGE

SKILLS PRACTICE

In addition to foundational course content, Connect Master provides abundant opportunity for students to understand, practice, and apply academic skills such as analyzing primary sources, evaluating news sources, and developing writing fundamentals.

SKILLS MODULES

- Analyzing Primary Sources
- Analyzing Supreme Court Decisions
- Analyzing Figures and Tables
- Evaluating News Sources
- Integrating Sources
- Writing a Critical Analysis
- Writing Fundamentals

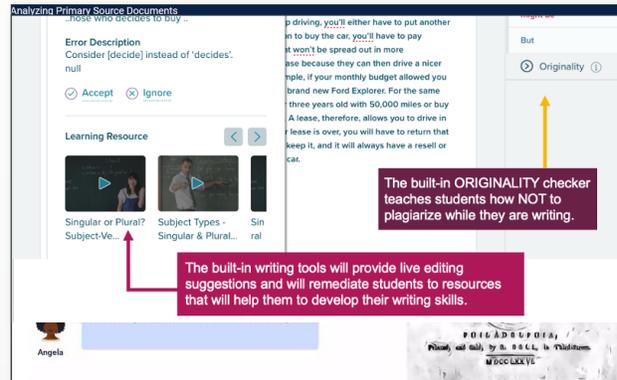


Interactive Application-Based Activities give students the opportunity to practice critical skills.

POWERFUL WRITING TOOLS

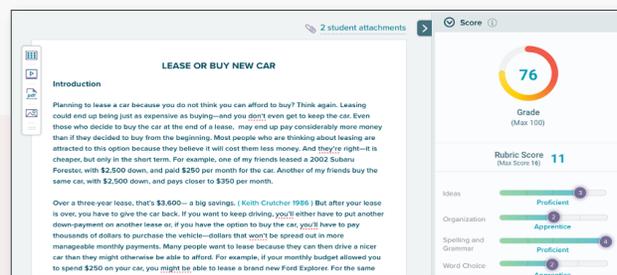
Faculty using Connect Master can confidently assign and assess writing with easy-to-use reports, rubrics, grading and feedback to simplify the process.

With built-in originality detection and grammar review supported by McGraw Hill learning resources, students identify mistakes during their writing process and receive just-in-time instruction on how to avoid these mistakes in the future.



10+ Automated Writing Practice Prompts

100+ Manually Graded Prompts



“I am a big proponent of application based activities that not only measure student development but assist students in learning how to think and apply concepts to theories.”

REYNALDO S. FLORES, RICHLAND COLLEGE

DIGITAL-FIRST COURSEWARE

Connect Master: American Government content is designed for digital use.

This digital-first reading experience ensures:

ACCESSIBILITY

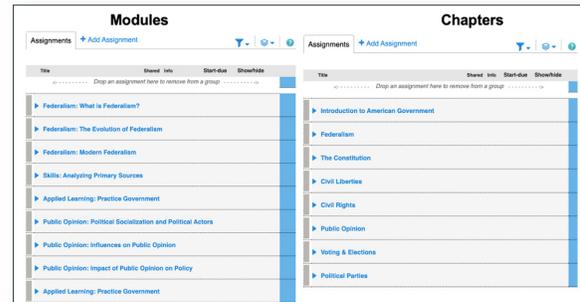
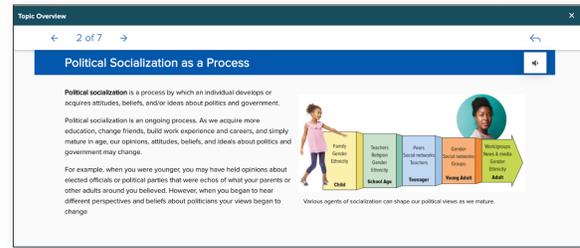
Accessibility is foundational to our development — our content is built to meet WCAG AA accessibility guidelines to ensure equity for all students.

FLEXIBILITY

Content can be assigned in a traditional chapter structure or organized more flexibly into modules.

EVERGREEN

Strategic and as-needed content updates will free faculty from revision cycles. Faculty will have the option to include current updates without the hassle of moving to a new edition.



MOBILE-READY + OFFLINE LEARNING

With the ReadAnywhere™ app students will be able to complete their work offline and upload it once a connection is established.

ALIGNED CONTENT YOU CONTROL

Connect Master American Government learning objectives and content are aligned to optimize student learning.

- Learning objectives, assessments, and instructional content are aligned to ensure instruction directly supports what is assessed, and time is not wasted on extraneous content.
- A scaffolded approach help ensure that students develop the foundational understanding necessary to build their knowledge and receive the practice they need to conquer higher-level assessments.
- This deep instructional alignment also allows a transparent view into how the different aspects of the learning experience connect, making it easier to see the wider implications of changes and create effective customizations



What do I want students to **UNDERSTAND** and be able to do in my course?

How do I **ASSESS** what they have learned?

Which learning activities will **SUPPORT** desired learning?

“Students need more hands on activities. They need to be doing something beyond looking at words on a page, as important as that is.”

DR. JEREMY WALLING
SOUTHEAST MISSOURI STATE UNIVERSITY

CURRENCY & RELEVANCY

Monthly-updated NewsFlash Activities and Podcast Assignments that are added each semester ensure that you have assignable content that focuses on politics as-it-happens.

ENGAGE STUDENTS WITH ADAPTIVE LEARNING

- You can build assignments that cover only the topics or concepts that you want to focus class attention on, resulting in a streamlined learning experience for students.
- Adaptive Learning gives each student a personalized path to learning topics or concepts. All adaptive content—including questions and concept resources—is specifically targeted to, and directly aligned with, the individual learning objectives being assessed.
- Reporting tools in Adaptive Learning show where students are struggling to understand specific concepts and where they excel.

FULL COURSE SOLUTION

Connect Master: American Government is a complete course solution consisting of a standalone digital experience. Our aim is to unlock the potential of every learner, removing barriers between students and great learning outcomes.



“[Connect Master] is innovative and builds on many of the ancillaries we have used before, therefore, it is more appealing to both students and instructors.”

OFORI YEBOAH, SOUTHWEST BAPTIST UNIVERSITY

CONNECT MASTER AMERICAN GOVERNMENT TAKES STUDENTS HIGHER

As a learning science company, we create content that supports higher-order thinking skills. This chart shows a few of the key assignable American Government assets aligned with Bloom's Taxonomy.

	Adaptive Reading	NewsFlash Assignments	Podcast Activities	Primary Source Readings	Practice Quizzes	Skill-Based Modules	Skills Application-Based Activities	Practice Government	Manual and Auto-Scored Writing Assignments
CREATE									✓
EVALUATE							✓	✓	✓
ANALYZE							✓	✓	✓
APPLY			✓	✓	✓	✓	✓	✓	✓
UNDERSTAND	✓	✓	✓	✓	✓	✓	✓	✓	✓
REMEMBER	✓	✓	✓	✓	✓	✓	✓	✓	✓



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Chapter 2: The Constitution
Chapter 3: Federalism
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Chapter 5: Civil Rights
Chapter 6: Public Opinion
Chapter 7: Voting and Elections
Chapter 8: Political Parties
Chapter 9: Interest Groups
Chapter 10: The Media
Chapter 11: Congress
Chapter 12: The Presidency
Chapter 13: The Bureaucracy
Chapter 14: The Judicial Branch
Chapter 15: Domestic Policy
Chapter 16: Foreign Policy

Skills for American Government

A: Analyzing Primary Sources
B: Analyzing Supreme Court Decisions
C: Analyzing Tables and Figures
D: Evaluating News Stories
E: Writing a Critical Analysis
F: Incorporating Sources into Writing
G: Analyzing a Case Study
H: Writing a Persuasive Piece



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American Government

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